UNIVERSITY OF OXFORD

Postgraduate Diploma in INTELLECTUAL PROPERTY LAW AND PRACTICE 2020–21

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The Oxford Diploma in IP Law and Practice is a postgraduate vocational course suitable for anyone committed to a career in intellectual property. It is a one-year, part-time course taught by senior practitioners and leading academics that blends academic rigour and practical insight. The Diploma was established in 2008 as a result of a unique collaboration between the Oxford Law Faculty and the Intellectual Property Lawyers' Association. It is now firmly established as the leading course of its kind.

# The path to professional practice in Intellectual Property

The Diploma provides a professional development programme in an area of enormous national and international importance. It is suitable for those who are new to IP, as well as those who are looking to deepen their knowledge (the Diploma covers a wide range of issues, including the relationship between IP and competition law, IP and tax and IP and private international law that are generally neglected on other courses).

The Diploma comprises a two-week residential programme held in September at Merton College, Oxford, and a series of weekend workshops held from October to June in London law firms. It is taught by a mix of practising and academic lawyers, and covers the full range of IP subjects (including Patents, Trade Marks, Unfair Competition and Passing Off, Trade Secrets, Designs, Copyright and Moral Rights) as well as key aspects of litigious and non-litigious IP practice and procedure.

### A unique collaboration between the Oxford Law Faculty and the Intellectual Property Lawyers' Association

#### **The Oxford Law Faculty**

Law has been taught in Oxford for some 850 years. For centuries Law meant Roman Law, then in 1758 Sir William Blackstone became the first Vinerian Professor of English Law and brought the common law into the university. Since then Oxford has been home to many of the key figures of the modern common law. Today the Faculty keeps faith with its history. The study of the common law, including its interaction with modern legislation and regulation, is central to our pursuits. But our work has also been enriched by strengths in other areas, such as Comparative Law, the Philosophy of Law, International Law, European Law, and most recently Intellectual Property Law. Those strengths have been further extended and enhanced by involvement with a range of specialist and multidisciplinary Centres in Criminology, Socio-Legal Studies, European and Comparative Law, Competition, Taxation, and Intellectual Property, making Oxford unsurpassed as a place for multidisciplinary work connected with the Law and its development.

The Law Faculty has a distinguished reputation in research and publications in Law. The Research Excellence Framework 2014 reported that substantially more top-rated research activity went on in Law at Oxford than in any other university in the country. Oxford was ranked first in the UK and second in the world in the 2020 QS World University rankings of law schools .

WELCOME FROM **Professor Anne Davies** Dean of the Faculty of Law



Welcome to the Oxford Diploma in Intellectual Property Law and Practice. This unique

programme covers an exciting and increasingly vital field of the law.

Intellectual Property has a distinctive structure, and a distinctive set of intellectual challenges. Yet IP Law also needs to be understood in light of allied fields including Competition law, the law of tax, and the law of finance. Students in the Diploma programme learn to master the challenges of this discipline in their widest context in law, in legal practice, and in commerce. And they reach that point through intensive work with senior practitioners and academics at the frontiers of the field.

Oxford has long been a world-leading centre for the study of the common law, and it is now a powerhouse in the study of 21st-century international financial and commercial legal regimes. The Diploma programme is an opportunity for us to work with students who will become leaders in the field, and also to work with the senior specialists in the practice of IP Law who will teach in the residential programme and weekend workshops.

We are delighted to welcome you as members of the Oxford legal community.



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### Intellectual Property at Oxford

The Oxford Diploma in Intellectual Property Law & Practice is unique in many respects. But two are particularly important... first, the course is comprehensive in scope... second, it is both designed and taught in close collaboration between leading academics

and practitioners.



The University's intellectual property research community is built around the Oxford Intellectual Property Research Centre (OIPRC). The Centre provides a focus within the University for multi-disciplinary, advanced research into all aspects of intellectual property.

The OIPRC was established in 1990 at St Peter's College by Faculty member Peter Hayward, with an initial gift from the Hitachi Foundation. In the 1990s, it developed a visitors' programme and multidisciplinary research agenda. In 1998 Peter Hayward retired, and Professor David Vaver was appointed as the University's first Professor of Intellectual Property and Information Technology Law. In October 2008 the OIPRC became a Centre of the University of Oxford's Faculty of Law, taking its place alongside a growing number of multidisciplinary Centres. Soon thereafter Professor Graeme Dinwoodie took over as Director of the Centre.

The current Director is Professor Robert Burrell and the OIPRC now has academic members from Law, Economics, History, Politics, the Business School, and the Oxford Internet Institute. The Centre organises a weekly seminar series, a visiting researchers' programme, periodic conferences and workshops, and a hugely successful annual international moot that brings together practitioners, students and academics to address current problems in the field. There is also a fortnightly student-led discussion group. Students on the Diploma are invited to participate in Centre events.



**Professor Robert Burrell** *Professor of* 

Intellectual Property and Information Technology Law

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#### VELCOME FROM THE COURSE DIRECTOR

The Oxford Diploma in Intellectual Property Law & Practice is unique in many respects. But two are particularly important, and these reflect the challenges of contemporary intellectual property law and practice. First, the course is comprehensive in scope. Intellectual property law is increasingly complex, putting pressure on practitioners to specialise in narrow fields of the discipline. Yet, problems in practice rarely arise so neatly. The Oxford Diploma offers coverage of all the substantive IP regimes. And it treats the material in a variety of important contexts (domestic and international, litigation and transactional). Second, it is both designed and taught in close collaboration between leading academics and practitioners. The growing complexity of intellectual property law makes a fundamental appreciation of the underlying legal principles essential to top-level practice. And the fast-changing commercial and technological environment in which intellectual property operates makes exposure to practice significant for any proper academic understanding of the subject-matter. The Oxford Diploma facilitates this essential interaction of law and practice through the close involvement of leading members of the legal profession in the design and teaching of the course. The result is a course in intellectual property law and practice that is second to none. We look forward to seeing you in Oxford.

### THE INTELLECTUAL PROPERTY LAWYERS' ASSOCIATION (IPLA)

The IPLA is a professional association representing law firms with significant practises in Intellectual Property. Its members include the top-ranking specialist IP firms in the UK, which are responsible for the majority of IP litigation undertaken in the UK today. One of the central objectives of the IPLA is to support the professional development and education of IP Practitioners in the UK. The IPLA cooperated for many years with the University of Bristol's one-year Postgraduate Diploma in Intellectual Property Law and Practice. In 2008 the IPLA began its present collaboration with the University of Oxford. Each course has shared the primary aim of delivering high-quality education of relevance to IP practice through combined practitioner and academic teaching.

### Oxford Residential Programme

Week 1 Sunday 6 September to Friday 11 September 2020

SUNDAY 6 September	MONDAY 7 September 08.45–10.45 Copyright: Subsistence and Originality 10.45–11.15 Break	TUESDAY 8 September 09.00-10.00 Rights in Databases 10.00-10.45 Designs 10.45-11.15 Break	WEDNESDAY 9 September09.00-10.30 Passing Off and Unfair Competition10.30-11.00 Break	THURSDAY 10 September09.00-10.45 Trade Marks: Revocation and Invalidity10.30-11.00 Break	FRIDAY 11 September 09.00–10.45 Trade Secrets 10.45–11.15 Break
	11.15-12.45 Copyright: Ownership, Licensing and Duration, Performing and Moral Rights	11.15-12.45 Designs	11.00-12.45 Passing Off and Unfair Competition	11.00–12.45 Trade Marks: Enforcement I	11.15–12.45 International & European Aspects: Overview
	12.45–13.45 Lunch	12.45–13.45 Lunch	12.45–13.45 Lunch	12.45–13.45 Lunch	12.45–13.45 Lunch
	13.45–15.30 Copyright: Infringement and Defences	13.45–15.30 Designs	13.45–15.45 Trade Marks: Registrability	13.45–15.00 Trade Marks: Enforcement	13.45–15.15 International & European Aspects: Private International
15.30–16.00 Registration	15.30–16.00 <b>15.30–16.00</b> Break Break 15.45–16.15	15.45-16.15	15.00–15.30 Break	Law 15.15–15.45	
Registration	break	bleak	Break	15.30–16.15 Trade Marks:	Break
16.00–18.00 Introductory Overview	16.00–17.30 Copyright: Infringement and Defences	16.00–17.30 <b>Designs</b>	16.15–17.45 Trade Marks: Registration – Domestic and International	16.15–17.15 Trade Marks: Exhaustion	15.45–17.30 International & European Aspects: Private International Law
18.00–19.00 Registration	17.30 End	17.30 <b>End</b>	17.45 End	17.15 <b>End</b>	17.30 End

Week 2 Monday 14 September to Friday 18 September 2017

<b>MONDAY</b> 14 September	<b>TUESDAY</b> 15 September	WEDNESDAY 16 September	THURSDAY 17 September	FRIDAY 18 September
09.15–10.45 Patents: What are they? What are they for? How do we get one?	09.00–10.45 Patents: Validity	09.15–10.45 Patent Litigation	09.00–10.45 Competition Law and IP	09.00–10.30 Tax & IP
10.45–11.15 <b>Break</b>	10.45–11.15 <b>Break</b>	10.45–11.15 <b>Break</b>	10.45–11.15 <b>Break</b>	10.30–11.00 Break
11.15–12.45 Patents: Construction and Infringement	11.15–12.45 Patents: Validity	11.15–12.45 Patent Litigation	11.15–12.45 Competition Law and IP	11.00–12.45 Litigation: Non Patent
12.45–13.45 Lunch	12.45–13.45 <b>Lunch</b>	12.45–13.45 <b>Lunch</b>	12.45–13.45 <b>Lunch</b>	12.45–13.45 <b>Lunch</b>
13.45–15.15 Patents: Infringement and Relief	13.45–14.45 Patents: Validity	13.45–15.15 Patent Litigation	13.45–15.30 Corporate Transactions	13.45–15.00 Litigation: Non Patent
15.15–15.45 Break	14.45–15.15 Break 15.15–16.45 SPCs and Healthcare Regulation	15.15–15.45 <b>Break</b>	15.30-16.00	15.00–15.30 <b>Break</b>
15.45-17.15		15.45-17.15	Break	15.30–17.00 Litigation:
Patents: Defences		IP as an Asset	16.00–17.30 <b>Licensing</b>	Non Patent
	16.45 <b>End</b>			
17.15 End		17.15 End	17.30 End	17.00 End

This programme may be subject to changes.



### Teachers on the Residential Programme

Rachel Alexander, Wiggin Sara Ashby, Wiggin Christopher Benson, Taylor Wessing Robert Burrell, University of Oxford Michael Browne, Wiggin Miranda Cass, Bristows Liz Cohen, Bristows Brian Cordery, Bristows Jeremy Dickerson, Burges Salmon Andrew Dickinson, University of Oxford **Dev Gangjee**, University of Oxford Michael Gavey, Simmons & Simmons Paul Harris, Venner Shipley Bethan Hopewell, Powell Gilbert Mvles Jelf, Bristows John Linneker, Fieldfisher Angus McLean, Simmons & Simmons David Musker, Queen Mary University of London Marjan Noor, Allen & Overy Scott Parker, Simmons & Simmons Aidan Robertson, Brick Court Chambers Catriona Smith, Wiggin Ravi Srinivasan, J A Kemp Pat Treacy, Bristows Sarah Turner, Simmons & Simmons Justin Watts, WilmerHale

## A selection of workshop tutors

Sara Ashby, Wiggin – Designs Jonathan Ball, Gowling WLG - Copyright Michael Browne, Wiggin – Designs Zoe Butler, Powell Gilbert – Patents Simon Clark, Bristows – Copyright Brian Cordery, Bristows – Patents Michael Gavey, Simmons & Simmons – IP Aspects of Commercial Transactions Penny Gilbert, Powell Gilbert – Patents Gregor Grant, Marks & Clerk – Patents Myles Jelf, Bristows – Patents John Linneker, Fieldfisher – Copyright Angus McLean, Simmons & Simmons – IP Aspects of Commercial Transactions Jonathan Moss, Hogarth Chambers – Designs Andrew Norris, Hogarth Chambers – Trade Marks Arty Rajendra, Osborne Clarke – Trade Marks Tom Scourfield, CMS – Trade Marks Alison Slade, Leicester University Revision Workshops **Catriona Smith**, *Wiggin* – Copyright David Stone, Allen & Overy – Designs Justin Watts, *WilmerHale* – Patents Alex Wilson, Powell Gilbert – Patents Please note that the list of tutors is subject to change

### Timeline 2020–21

Timeline for Postgraduate Diploma in Intellectual Property Law and Practice

**12 noon (UK time) 10 July 2020** Deadline for application

By 28 July 2020 Notification of outcome of applications

6 September 2020 – 18 September 2021 Oxford Residential Programme at Merton College

10 October 2020 Workshop 1: Patents 1

6 November 2020 Deadline for coursework assignment Patents 1

21 November 2020 Workshop 2: Patents 2

**18 December 2020** Deadline for coursework assignment Patents 2

**16 January 2021** Workshop 3: Trade Marks and Passing Off

**12 February 2021** Deadline for coursework assignment Trade Marks and Passing Off

6 March 2021 Workshop 4: IP Aspects of Commercial Transactions

13 March 2021 Workshop 5: Copyright

12 April 2021 Deadline for coursework assignment Copyright

**24 April 2021** Workshop 6: Designs

21 May 2021 Deadline for coursework assignment Designs

**5 June 2021** Workshop 7: Revision 1

12 June 2021 Workshop 8: revision 2

June/July 2021 Exams – two 2-hour exams in July

June/July 2021 End of year drinks



### Teaching and accommodation spaces

#### The residential programme will be held at Merton College, Oxford.

Merton College, the first fully self-governing College in the University, was founded in 1264 by Walter de Merton, sometime Chancellor of England and later Bishop of Rochester. Mob Library, in the Colleges first Quad, Mob Quad, is the oldest continuously functioning library for university academics and students in the world. The College was originally founded for twenty fellows, with undergraduates being formally admitted in the early 1380s. It was then that John Wyliot, a former fellow and subwarden, endowed a number of scholarships known at Merton as postmasterships. Over the centuries, many eminent scholars and cultural leaders have called Merton home. They include four Nobel Prize winners, TS Eliot, JRR Tolkien, the mathematician who solved Fermat's Last Theorem, the physician who discovered the circulation of blood, and the founder of the Bodleian Library.

Today there are approximately 300 undergraduates and 350 graduate students at Merton College. Merton students have a well-earned reputation for academic excellence, with Merton regularly scoring highly on the Norrington Table. As soon as you step through the ancient Lodge Gate, you enter an enclave of learning and contemplation and because the College has continuously evolved to suit the needs of cutting-edge research and education, it is no surprise that its diverse buildings boast modern convenience as well as traditional grandeur suitable for any event.

As students of the Oxford Law Faculty, Diploma candidates will have access to the Law Bodleian Library. Candidates staying in College during the residential programme will also have access to College facilities.

### Admissions procedure

Enrolments for the Diploma will be capped at 60. The application deadline is **12 noon (UK time) Friday 10 July 2020**. This is an absolute deadline. Applications received after this deadline will not be considered. To be considered for admission, applicants will need to satisfy the following criteria:

#### 1. Intellectual ability:

A good undergraduate degree (at least 2:1) or equivalent will be required.

#### 2. Professional experience:

It is anticipated that candidates will normally be trainee or newly qualified solicitors or barristers, but other professional qualifications and experience, in particular, admission as a patent or trade mark attorney, will also be considered.

#### 3. English language proficiency:

The programme will be taught in English, as a result of which English language proficiency at the TOEFL standard of 630 points (minimum test of written English score if 5.0) or the IELTS standard of 7.5 points (minimum 7.0 per component) will need to be shown by those for whom English is not a first language.







In order to be considered for the 2020-2021 programme, applications must include the following supporting documents:

- a transcript or degree certificate which indicates the overall classification/grade of your degree (the Faculty reserves the right to request transcripts from individual applicants);
- 2. a statement of purpose of up to 500 words (applicants will not be penalised for writing fewer than 500 words) which explains your reasons for applying; your future career intentions and the contribution you expect the Diploma to make to your career development;
- 3. a curriculum vitae (CV);
- 4. details of three referees as well as written references from two of them; and
- 5. original English language test results (if applicable).

Applications should be made via the University's <u>online</u> <u>application form</u>. There is an application fee of £75 per course application. Further details about how to pay this, and other information about filling in the form can be found in the University's <u>Application Guide</u>. Upon submission of your application, you should receive email confirmation from the University's Online Application System. If you do not receive this, please contact the Diploma Administrator.

Please indicate in your statement of purpose whether you would prefer to make your own accommodation arrangements for the residential programme.

#### Cost

The Diploma fee is **£8,245** and covers: tuition; course materials; assessment and supervision; lunch and refreshments during the residential programme and a formal College dinner at the start of the residential programme. It does not cover accommodation.

Students are strongly encouraged to stay at Merton College during the residential programme. Successful applicants who do not opt-out of accommodation at the time of applying will have accommodation at Merton arranged for them for the ten nights from Sunday to Thursday of Week 1 and Sunday to Thursday of Week 2 at a cost of £1032 (including breakfast and dinner). Applicants may also request College accommodation for the weekend in between, at an extra charge of £86 per night (bed and breakfast only). Please indicate this in your statement of purpose.

Subject to availability, applications will be considered for attendance at the residential programme only. Residential programme attendees are not examined and do not obtain any University qualification. The price of the residential course alone is **£4,572**. Further information, including the application form, is available at this <u>website</u>.



Disclaimer: the brochure details are correct at the time of going to press, May 2020. Any updates or changes to information can be found on our website **www.law.ox.ac.uk**.





For further information about the programme, please visit the <u>IP Diploma website</u> or contact the Diploma Administrator by email (**diploma.administrator@law.ox.ac.u**k) or telephone (**+44 (0)1865 271 457**).

