

**The Future of the European Requirement for an
Invention
(and with it of software, business method and biotech
patents)**

University of Oxford, 13 May 2010

Justine Pila

(A revised version of this presentation will be published in (2010) 41 *IIC: International Review of Intellectual Property and Competition Law*. A preprint is available at <http://ssrn.com/abstract=1645303>.)



- Patents reward inventions (*Lundbeck*).

What is an invention?

How are subject matter conceived as inventions?

- The requirement for an invention:
 1. Determines what is inherently patentable;
 2. Restricts the protection conferred by patents...

How well does the EPC requirement perform these
functions?

1. The EPC requirement for an invention

Art 52(1): Patents shall be granted for **any inventions**, in all fields of technology, that are new, inventive and susceptible of industrial application.

Art 52(2): The following in particular **shall not be regarded as inventions within the meaning of paragraph 1, to the extent to which a patent or application relates to it “as such”** (Art 52(3)):

- (a) discoveries, scientific theories and mathematical methods;
- (b) aesthetic creations;
- (c) schemes, rules and methods for performing mental acts, playing games or doing business, and programs for computers;
- (d) presentations of information.

3

➤ EPO (*Duns*):

1. *De minimis* view of the requirement for an invention:
 - a requirement for a technical feature;
 - “essentially separate and independent of” the other Art 52(1) requirements.
2. Cf only tech features count for novelty / inventive step.

Contradictory and produces confusion; eg, *Amazon* 1-click method decision

4

➤ Lord Hoffmann (*Biogen, Merrell, Kirin-Amgen, IPSANZ*)

1. *De minimis* view of the requirement for an invention:

- “almost invariably academic”;
- excludes information / behaviour only (recall the EPO).

2. Cf subject matter:

- patentable / protected “under the description” of the invention;
- Conceived having regard to Art 52(2) / the “social contract” effected by a patent (*contra* the EPO).

5

➤ Laddie J (*Fujitsu*):

Art 52(2) categories = independent policy exclusions (*contra* Lord Hoffmann and the EPO).

➤ Mr Prescott QC (*CFPH*):

1. Art 52(2) a spectrum of soft and hard exclusions (recall Laddie J);
2. Subject matter patentable / protected “under the description ‘invention’” (recall Lord Hoffmann).

➤ Pumfrey J (*Halliburton*):

1. Art 52(2) categories “a heterogeneous collection” (recall Laddie J); (c) & (d) lack a clear policy basis.
2. An invention is “tethered” to a specific industrial activity and directed to advancing the technical arts...
3. Claims restricted to their tech field (recall the EPO).

6

- Jacob LJ (*Aerotel*):
 1. EBA guidance needed.
 2. Art 52(2) requires a contribution to an art of a tech nature, and not falling solely within an excluded category.
- Lord Neuberger (*Symbian*)
 1. EBA guidance needed.
 2. Art 52(2) requires a contribution that “can[] be characterised as ‘technical’”.
- Since *Duns* / *Symbian*:
 - litigation involving Art 52(2) continues.
 - the law remains depressingly uncertain (Lewison J, *AT&T*).

7

2. The Future of the EPC requirement for an invention

- Definition must reflect the role of the reqt (*Merrell Dow*).
- The invention is that for which a patent is granted (*Lundbeck*). Its role is to help mediate the contract effected by a patent (*Kirin-Amgen*).

How well does the EPC requirement perform this role?

8

- Art 52(2): subject matter “as such” not “inventions”.
 - EPO / Lord Hoffmann approach is difficult to accept...
 - Aesthetic creations not information. Methods are forms of human behaviour. Inventions are information.
 - Software has technical character. Excluded methods may involve “practical scientific application”.
- ...and is really an argument for a *de minimis* approach.

9

- Laddie J / Mr Prescott QC view compelling, but what are the exclusions’ policy rationales (Pumfrey J / Jacob LJ)?
 - Even the reason for excluding aesthetic creations is unclear: the © rationale is not convincing...
 - To make sense of Art 52(2), need an independent idea of what makes something suitable for a patent.
 - Little help from the EPC, so turn to history.

10

The “invention” as historically defined (in the UK)

- Subject matter of mechanical or chemical utility directed to advancing the industrial arts.
- Early 20th C: restricted to subject matter directed to advancing the manufacturing arts. Excluded:
 - Business methods and other “schemes”;
 - Subject matter distinguished by its literary / artistic content;
 - Methods of treating / producing ephemeral subject matter (eg, light);
 - Methods of treating or producing biological matter? Methods of medical treatment?
- Post-NRDC (1959): any human action on the physical world producing an artificial end of practical – economic – significance.

11

The “invention” as actually intended by the EPC drafters

- Art 52(2) introduced to promote harmonization via consistency with PCT Rules 67.1 / 39.1.
- No clear understanding of Art 52(2), and uncertainty on:
 1. The relationship between the invention and technical character / technical progress / industrial character / public policy;
 2. The inherent patentability of computer programs, methods of medical treatment, and plant & animal varieties.
- Only the status of computer programs was resolved...

12

- The EPC drafters understood that:
 1. A new European jurisprudence would be developed.
 2. Inventions would be drawn from the technological arts – *contra*, that an invention would be any subject matter having “technical character”;
 3. The central aim of the system was industrial growth;
 4. Art 52(2) was the only inherent patentability exclusion – *contra*, that all subject matter beyond its scope were “inventions”.

- Sufficient basis for presuming an intent (*Oncomouse*)...

13

The “invention” as it ought to (and as the drafters presumptively intended that it?) be defined

...Arts 52(2) & (3) support (*contra*, resolve to) a positive definition of the invention as:

a purposive human method of working on the physical world to produce an objectively discernible (material) result directed to advancing the industrial arts.

14

= close to *NRDC* / *Rote Taube* but tethered to the industrial arts...

...*cf.* the practical, civil, political, fine, administrative or professional arts.

“Industry” defined –

- OED: “a particular form or branch of productive labour; a trade or manufacture”.
- EPO/UK: includes “all manufacturing, extracting and processing activities of enterprises that are carried out continuously, independently and [whether or not] for commercial gain” (*Eli Lilly*).

15

➤ Raises difficult definitional / methodological issues.

➤ Restricts patentability, eg by:

- excluding methods of cosmetic treatment, teaching, communication, navigation, vehicle operation, institutional governance, marketing, selling, administration, etc, regardless of tech character.
- requiring that subject matter be conceived having regard to things other than their tech features.

16

➤ Is justified on the basis of:

1. Its normative value (furtheres the aims of the system);
2. Its explanatory value (makes sense of jurisprudence);
3. Its improvement of the system's coherence;
4. Its support of Europeanization, and a law informed by the history and philosophy of technology and science.

➤ Consistent with 2., it is also not without EPO support.

17

1. The definition has normative value, in

...furthering the central aim of the system (to support industrial growth). See:

- Paris Convention;
- Analytical framework of the EPC drafters' ancestors;
- Premise of the Munich Conference debates (eg, chemical product patents);
- UK / EPO jurisprudence.

18

2. The definition has explanatory value, in explaining

- pre-1977 national exclusions;
- The European Committee of Experts on Patents views;
- many of the Article 52(2) exclusions, and potentially all other threshold (Art 53, IR) exclusions;
- contemporary TBA jurisprudence (*AgrEvo*, *Duns*, *Amazon*).

19

3. The definition improves the system's coherence, by...

...anchoring the system to its **social function**, and reducing the risk of **doctrinal fragmentation** and **disproportionate protection**.

20

4. *The definition is informed by the history and philosophy of technology and science... eg, it*

- reflects a philosophical / historical view of inventions;
- conceives inventions (in part) as technology, but replaces the EPO view of “technology” with one based on design / *techne*;
- accepts (as European states did in the 1950s) that “technology” is too opaque and elastic to be useful / appropriate;
- classifies subject matter wrt social function *in addition to* its parent science / technological field;
- supports the recognition of inventions as neither good nor bad, but equally not neutral.

21

*... and supports (an appropriate model of) Europeanization...
eg, it*

- readjusts the fact / law content of the requirement, and limits the scope for unprincipled / inscrutable decision making;
- accommodates European patent traditions, and the European Committee of Experts’ views;
- anchors the system to its original purpose, and supports its non-discriminatory operation;
- supports recognition of the invention’s ethical content;
- supports principled and transparent divergent decision making, including on non-factual (legal) grounds.

Plus, closes the gap with US law (*In re Bilski*; *AMP v USPTO*)...

22

It is also not without contemporary EPO support... eg, it

– requires:

- a human action on the physical world (*Sternheimer*);
- a subject matter directed to advancing an art (“contribution” cases);
- that subject matter be conceived wrt the constitutive properties of inventions (*AgrEvo*, *Duns*, *Amazon*);

– reflects a concern with ensuring the proportionality of patent protection having regard to the inventor’s contribution to the art (*Exxon*).

23

The Remaining (non-Excluded) Art 52(2) exclusions...

...ought to be read on their face, or repealed / amended.

24

3. The categorization / conception of subject matter as inventions

- Informed by the constitutive properties of inventions:
 - The sequence of steps comprising its method;
 - The means by which the method achieves its result;
 - The advance on the art it is directed to make.

25

Computer programs as inventions

- Threshold exclusion due to Art 52(2)(c), not the nature of computer programs *per se*.
- Availability of copyright not a justification for 52(2)(c).
- In principle, programs more suited to patents than copyright...

26

Biotech subject matter as inventions

- No threshold exclusion exists, and none is justified.
- Cf for certain categories, eg isolated genes (*contra* IR Rule 29(2)?), plants & animals not covered by Art 53(b).
- Important issue is the proper conception of biotech subject matter as inventions... especially isolated / other products...

27

Business methods as inventions

- *Amazon* result correct, but on inherent patentability (*contra* inventive step) grounds.

28

Conclusion

- If inventions are the contribution for which a patent is granted, policy ought to inform their conception.
- In the UK it has (*Dann's Patent*, *Biogen*, *Kirin-Amgen*).
- The EPO *de minimis* approach creates a tension between expansive conceptions of inherent patentability and the requirement for proportionate grants.
- To resolve this, we need a more meaningful / robust definition of the “invention” than currently exists.